Global Context

# Oil price

* 1rst reference
* 2nd reference
* <http://www.pluginamerica.org/drivers-seat/do-gas-prices-correlate-plug-vehicle-sales> (Vincent)
* <http://www.isi.fraunhofer.de/isi-wAssets/docs/e/de/publikationen/NPE_TCO_Bericht_en.pdf> (Vincent)(p25)

# Battery price

* 1rst reference
* 2nd reference
* <http://www.iedconline.org/clientuploads/Downloads/edrp/IEDC_Electric_Vehicle_Industry.pdf> (Vincent)(p42,44,49, battery p51)
* <https://www.bcg.com/documents/file36615.pdf> (Vincent)(p10,p12 ; battery cells)
* <http://www.isi.fraunhofer.de/isi-wAssets/docs/e/de/publikationen/NPE_TCO_Bericht_en.pdf> (Vincent) (p25)
* <http://www.alta-energy.com/reports/Battery%20technology%20charges%20ahead%20-%20McKinsey.pdf> (Vincent)

# Electricity price

* 1rst reference
* 2nd reference

# Kyoto protocol and international agreement on environment

* 1rst reference
* 2nd reference

# Substitution market

* 1rst reference
* 2nd reference

# User acceptance (size car, shape,..)

* 1rst reference
* 2nd reference
* <http://ac.els-cdn.com/S0301421512005162/1-s2.0-S0301421512005162-main.pdf?_tid=23f31998-fc90-11e4-bd49-00000aacb362&acdnat=1431865853_f95d810b7be03495162910f35b6c1125> (Vincent)

# Universities/academic

* 1rst reference
* 2nd reference

# Economy conditions and promise for future

* 1rst reference
* 2nd reference