Global Context

# Oil price

* 1rst reference
* 2nd reference
* <http://www.pluginamerica.org/drivers-seat/do-gas-prices-correlate-plug-vehicle-sales> (Vincent)
* <http://www.isi.fraunhofer.de/isi-wAssets/docs/e/de/publikationen/NPE_TCO_Bericht_en.pdf> (Vincent)(p25)
* <http://www.eia.gov/forecasts/steo/report/prices.cfm> (Bruno)
* <http://ourfiniteworld.com/2012/11/13/iea-oil-forecast-unrealistically-high-misses-diminishing-returns/> (Bruno)
* <http://www.dailymail.co.uk/news/article-2877734/Tesla-electric-car-sales-projections-slashed-40percent-oil-prices-plummet.html> (Bruno)

# Battery price

* 1rst reference
* 2nd reference
* <http://www.iedconline.org/clientuploads/Downloads/edrp/IEDC_Electric_Vehicle_Industry.pdf> (Vincent)(p42,44,49, battery p51)
* <https://www.bcg.com/documents/file36615.pdf> (Vincent)(p10,p12 ; battery cells)
* <http://www.isi.fraunhofer.de/isi-wAssets/docs/e/de/publikationen/NPE_TCO_Bericht_en.pdf> (Vincent) (p25)
* [http://www.alta-energy.com/reports/Battery%20technology%20charges%20ahead%20-%20McKinsey.pdf](http://www.alta-energy.com/reports/Battery technology charges ahead - McKinsey.pdf) (Vincent)
* <http://cleantechnica.com/2014/01/19/ev-battery-prices-disruptive-drop-prices-will-continue/> (Bruno)
* <http://theenergycollective.com/jessejenkins/2215181/cost-batteries-electric-vehicles-falling-more-rapidly-projected> (Bruno)

# Electricity price

* 1rst reference
* 2nd reference
* <http://www.ukpower.co.uk/home_energy/future-gas-electricity-price-forecast> (Bruno)
* 1-s2.0-S0169207014001083-main (see GMS\_group5\Global context) (Bruno)
* <https://www.bcg.com/documents/file36615.pdf> (Bruno)

# Kyoto protocol and international agreement on environment

* 1rst reference
* 2nd reference

# Substitution market

* 1rst reference
* 2nd reference

# User acceptance (size car, shape,..)

* 1rst reference
* 2nd reference
* <http://ac.els-cdn.com/S0301421512005162/1-s2.0-S0301421512005162-main.pdf?_tid=23f31998-fc90-11e4-bd49-00000aacb362&acdnat=1431865853_f95d810b7be03495162910f35b6c1125> (Vincent)

# Universities/academic

* 1rst reference
* 2nd reference

# Economy conditions and promise for future

* 1rst reference
* 2nd reference

# Incentives

* <https://www.iea.org/publications/globalevoutlook_2013.pdf>

# Fuel cells

* http://ac.els-cdn.com/S0378775303009753/1-s2.0-S0378775303009753-main.pdf?\_tid=dcd83566-fc99-11e4-8bd3-00000aacb35e&acdnat=1431870029\_35794ca3bf61aaddf403cc014a906775