Global Context

# Oil price

* 1rst reference
* 2nd reference

# Battery price

* 1rst reference
* 2nd reference

# Electricity price

* 1rst reference
* 2nd reference

# Kyoto protocol and international agreement on environment

* 1rst reference
* 2nd reference

# Substitution market

* 1rst reference
* 2nd reference

# User acceptance (size car, shape,..)

* 1rst reference
* 2nd reference

# Universities/academic

* 1rst reference
* 2nd reference

# Economy conditions and promise for future

* 1rst reference
* 2nd reference