Global Context

# Oil price

* 1rst reference
* 2nd reference
* <http://www.pluginamerica.org/drivers-seat/do-gas-prices-correlate-plug-vehicle-sales> (Vincent)

# Battery price

* 1rst reference
* 2nd reference
* <http://www.iedconline.org/clientuploads/Downloads/edrp/IEDC_Electric_Vehicle_Industry.pdf> (Vincent)(p42,44,49, battery p51)
* <https://www.bcg.com/documents/file36615.pdf> (Vincent)(p10,p12 ; battery cells)

# Electricity price

* 1rst reference
* 2nd reference

# Kyoto protocol and international agreement on environment

* 1rst reference
* 2nd reference

# Substitution market

* 1rst reference
* 2nd reference

# User acceptance (size car, shape,..)

* 1rst reference
* 2nd reference

# Universities/academic

* 1rst reference
* 2nd reference

# Economy conditions and promise for future

* 1rst reference
* 2nd reference